



*Under the Personal Information Protection Act (PIPA), businesses need to ask Albertans for consent when collecting their personal information. Albertans must also be told how their personal information will be used and disclosed.*

*Businesses must also limit the information they collect to only what is needed for specific transactions with customers and employees.*

*Recent amendments to PIPA require businesses to:*

- *Notify the Information and Privacy Commissioner of significant security breaches*
- *Notify individuals when using service providers outside of Canada*

*Information protected by PIPA includes any personal information that identifies an individual, such as:*

- *Name, address, age, gender, weight and height*
- *Employment or financial history*
- *ID numbers, place of birth, ethnic origin*
- *Opinions, evaluations or comments about an individual*

### Personal Information Protection Act (PIPA) and Regulation

Chapter P-6.5 SA 2003 with amendments to April 1, 2012 and Alberta Regulation 366/2003 with amendments up to and including Alberta Regulation 51/2010.

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